

Ceva CALM CLINIC



Create a
LOWER STRESS CLINIC
for **HAPPIER VET
VISITS**

How Does it Work?

Sign up for Ceva Calm Clinic and we'll provide your practice with training and tools to create a lower stress clinic environment and help diagnose pet stress and fear.

Our 12-month subscription program through Ceva provides the use of our Calming and Wellbeing products in-practice.

 **73%**

of cats are distressed
by a vet visit¹

 **78%**

of dogs exhibit fear
at a vet visit²

 **15%**

of clients leave vet clinics
each year due to problem
behaviors in their cats³



Ceva Calm Clinic Program

- Order FELIWAY® Optimum refills, FELIWAY® Classic Spray, ThunderEase® refills, and/or ThunderEase® spray to be delivered monthly (must order minimum of 8).
- Receive Bonus Materials plus new diffuser plug(s) every 6 months from Ceva.
- Save 10% on all in-clinic items plus additional discounts on retail items.



Differentiate and
elevate your clinic



Support a higher
standard of care
for patients

JOIN TODAY!

Ask your rep to
sign up today.



CEVA'S PRODUCT RECOMMENDATIONS

for use within your clinic

ThunderEase® Refill



- ✓ Dog Waiting Area
- ✓ Dog Kennel Area
- ✓ Exam Rooms
- ✓ Treatment Rooms

ThunderEase® Spray



- ✓ Dog Waiting Area
- ✓ Dog Kennel Area
- ✓ Exam Rooms
- ✓ Treatment Rooms

FELIWAY® Optimum Refill



- ✓ Cat Waiting Area
- ✓ Cat Kennel Area
- ✓ Exam Rooms
- ✓ Treatment Rooms

FELIWAY® Classic Spray



- ✓ Cat Waiting Area
- ✓ Cat Kennel Area
- ✓ Exam Rooms
- ✓ Treatment Rooms

THUNDERWORKS® THE DOG CALMING EXPERTS

ThunderEase® Calming Pheromone Analog, ThunderShirt® Calming Wrap, and ThunderWunders® Calming Chews for dogs help reduce common stress-related behaviors in dogs.*

FELIWAY®

Backed by over 25 years of feline stress expertise, FELIWAY® mimics cat pheromones to help reduce common signs of stress in cats such as: scratching, urine spraying, tension and conflicts between cats, fears, and reactions to changes.**



ENROLL NOW

www.cevaconnect.com/calm-clinic/

Terms and Conditions

- By signing up for the program through the online platform you agree to the terms of the program and agreement.
- Minimum order quantities can be any combination of Feliway® Classic Sprays (60 mL), Feliway® Optimum Refills, ThunderEase® Sprays (60 mL), and ThunderEase® Refills.
- Enrollment in the Calm Clinic Program is for a minimum of 12 months. During this period, you are able to modify the monthly order quantities once a quarter through the online platform.
- Monthly orders will be delivered by your distributor within the first 2 weeks of each month.
- Gold subscriptions receive a 10% discount on subscription items.
- Bonus materials and diffuser plugs will be provided by Ceva at the beginning of each six month period, up to 14 days prior to your program start date.
- After the 12 months, you will continue to stay on the program with the same quantities unless you decide to opt out.

*All dogs are unique. Results may vary significantly depending on behavioral training, the presence of other pets and other environmental factors.

**All cats are unique. Results may vary significantly depending on the presence of other pets and other environmental factors.

1. Mariti, C, et al. "Guardians' Perceptions of Cats' Welfare and Behavior Regarding Visiting Veterinary Clinics." Journal of Applied Animal Welfare Science (2016):1-10.
2. Döring, D, et al. "Fear-related behavior of dogs in veterinary practice." The Veterinary Journal 182.1 (2009):38-43.
3. Tremayne, J. "AAFP Pens Behavior Guidelines for DVMS, Staff, Clients." DVM Magazine, 1 April 2005. 4. 2023 dvm360® Top Veterinarian Recommended Products survey of 811 veterinarians

For more information on the Calm Clinic Program, simply contact your Ceva representative or Ceva product support at 800-999-0297

or email product-support-us-group@ceva.com

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THUNDERWORKS®
FELIWAY®

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